

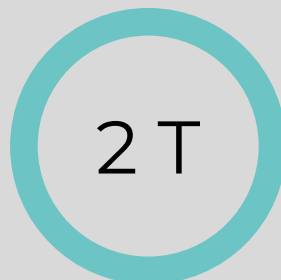


THE KINDNESS INDEX™ M&A EDITION

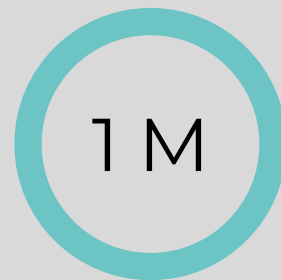
BECAUSE EVERY M&A IS ABOUT PEOPLE, NOT JUST THE FINANCIALS.



The percentage of
M&A that fail.
(hbr.org)



The amount of
money spent on
M&A every year.
(hbs.edu)



The number of M&A
deals that have
been completed
globally since 1985.
(statista.com)

SO YOU'VE DECIDED TO GET MARRIED...

Harvard Business Review estimates that between 70-90% of M&A fails- mostly because the people they are bringing together don't want it to happen. M&A is a human thing. We can help you prepare for the future you're not seeing yet. Before you pay millions on frameworks and re-orgs, partner with us.

Based on the largest global workplace Kindness data set, our M&A index focuses on impact metrics- the essential, foundational human competencies, practices and mindset every M&A needs to avoid unnecessary disruption and thrive. It's a crystal ball for business.