

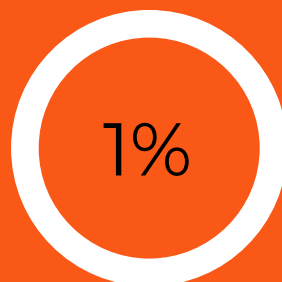


THE KINDNESS INDEX™ FOUNDER EDITION

BECAUSE SUCCESS BEYOND SEED REQUIRES THE RIGHT FOUNDATIONS.



The number of start ups that fail.
(Failory)



The number of startups that become unicorn startups.
(cbinsights)



The number of businesses unable to secure funding, which led to limiting the growth of their business.
(fundera)

WITH THE RIGHT INSIGHTS, WE CAN TURN YOUR MATH AROUND..

We're on a mission to help talented Founders and promising start-ups succeed. The Kindness Index™ provides Founders with actionable insights about where they have risk to help them get their ducks in a row- better positioning themselves for funding and thriveability.

Based on the largest global workplace Kindness data set, our index focuses on impact metrics- the foundational human competencies, practices and mindset that start-ups need to grow and thrive. The Kindness Index™ helps Founders see a future they haven't seen yet and 'live' long enough to take their start-up magic into the world. It's a crystal ball for business.